

Name _____

Class _____

Date _____

By the end of this worksheet I can...

- ☐ explain the purpose of intellectual property rights
- ☐ describe copyright, design rights, patents and trademarks and what each protects

I DO

Worked example Read how a full-mark answer is built

1 Outline two advantages of intellectual property rights to a company. (2 marks)

Full-mark answer each ✓ is one mark

They stop competitors copying the design, so the company keeps its market share ✓. The company can sell or license the rights, earning money from the idea ✓.

Examiner tip: 2025 commentaries credited stopping copying, exclusive rights and earning from selling IP.

Why marks are not awarded

"Patent and trademark."

0 marks: naming types of IPR does not outline an advantage.

WE DO

Guided practice Use the starters and word bank to help you

A company has registered a patent for a new hinge.

2 Name another method of protecting intellectual property and give an example of what it protects. (2 marks)

Sentence starters

Trademark: ...

Copyright: ...

Word bank

Registered design · Copyright · appearance ·

Design right · photos · Trademark · software

· instructions

Tip: 2 marks = 2 separate, developed points.

YOU DO

On your own No notes. Check your answers afterwards.

3 Quick check: tick one box for each.

- a) A company logo is best protected by...
☐ Patent ☐ Trademark ☐ Copyright only ☐ Design right
- b) Which protects a new mechanism inside a product?
☐ Copyright ☐ Trademark ☐ Design right ☐ Patent
- c) How long does a granted patent last (with renewals)?
☐ 5 years ☐ 10 years ☐ 20 years ☐ Forever
- d) Which protection is automatic?
☐ Copyright ☐ Registered design ☐ Patent ☐ Registered trademark

4 Key terms: write the letter of the matching description next to each term.

- | | | |
|-----------------------------|-------|--|
| 1. Patent | _____ | A Automatic protection for written, artistic, musical and software works. |
| 2. Copyright | _____ | B Automatic protection for the shape of an object (10–15 years). |
| 3. Design right | _____ | C Protects appearance; must apply; up to 25 years, renewed every 5. |
| 4. Registered design | _____ | D Protects a new invention (how it works/is made) for 20 years; must apply. |

5 Explain what is meant by 'Trademark'. (2 marks)

6 Explain what is meant by 'Patent pending'. (2 marks)

Check and reflect

Mark your answers with the answer sheet. Go back to the checklist on the site and re-rate each “I can” statement above. Which one still needs work?
