

Answers and marking guidance

Award one mark per correct, developed point unless stated. Other valid answers should be credited.

2 State two input devices a graphic designer could use.

- Graphics tablet
- Scanner
- Digital camera
- Mouse or 3D mouse
- Touchscreen
- 3D scanner

3 Quick check

- a) No moulds or tooling are needed
- b) TIFF
- c) Scanner
- d) Restoring earlier versions if work is lost

4 Key terms

- 1 - D
- 2 - C
- 3 - A
- 4 - E
- 5 - F
- 6 - B

5 Explain two benefits of cloud storage for the team.

- Files can be accessed from anywhere, allowing remote working
- Files are easily shared, allowing collaboration
- Version history and backups restore lost work
- Files can be encrypted
- No physical storage needed

6 Explain two reasons for using a watermark.

- Protects the photographer's intellectual property
- Stops others selling or passing off the images as their own
- Prevents use without payment
- Advertises the photographer

No marks for: "Theft" or "stealing" without description

7 Describe three features that could be added to the online version, in context.

- A video showing the product in use
- An animation showing how it assembles
- A hyperlink taking the reader straight to the shop to buy
- Sound or a podcast clip
- Zoom or text resizing for accessibility

No marks for: Two links with the same purpose score once