

Name _____

Class _____

Date _____

By the end of this worksheet I can...

- ☐ apply circular economy ideas
- ☐ recognise greenwashing and ethical issues

I DO

Worked example Read how a full-mark answer is built

You are creating a fashion brand.

1 Describe three ways the brand could follow circular economy principles. (3 marks)

Points that earn marks from the marking instructions: one ✓ per point

- ✓ Use recycled or organic materials
- ✓ Make on demand to avoid unsold stock
- ✓ Take-back scheme to repair, resell or remake old items

YOU DO

On your own No notes. Check your answers afterwards.

3 Quick check: tick one box for each.

- a) A brand claims "100% eco" with no evidence. This is...
☐ Greenwashing ☐ Biomimicry ☐ Upcycling ☐ Prototyping
- b) Which is part of a circular economy?
☐ Throwing old clothes in the general bin ☐ Buying new products more often ☐ Using single-use packaging for products ☐ A take-back scheme that remakes old products
- c) Which design choice helps repair?
☐ Gluing every part shut permanently ☐ Using standard screws so parts can be replaced ☐ Fusing mixed materials together ☐ Hiding all of the fixings inside

4 Key terms: write the letter of the matching description next to each term.

- | | | |
|----------------------------|-------|---|
| 1. Circular economy | _____ | A Keeping materials in use: reduce, reuse, repair, remake, recycle |
| 2. Linear economy | _____ | B Claiming something is greener than it really is |
| 3. Greenwashing | _____ | C Take, make, throw away |

5 Explain what is meant by 'Design for disassembly'. (2 marks)

6 Explain what is meant by 'Make on demand'. (2 marks)

Check and reflect

Mark your answers with the answer sheet. Go back to the checklist on the site and re-rate each "I can" statement above. Which one still needs work?
