Evaluation & creative bravery

CREATIVE THINKING WITH MR KELLY

Level 5 · The creative process · Worksheet

Name _____ Class _____ Date _____

By the end of this worksheet I can…

- ☐ evaluate my work honestly using evidence
- ☐ show creative bravery: take risks and reflect on failures
- ☐ use What? So what? Now what? to reflect

I DO — Worked example

Read how a full-mark answer is built

You wrote: "I think my project went well and I am happy with it."

1 Rewrite this as a strong evaluation using What? So what? Now what? (3 marks)

Full-mark answer each ✓ is one mark

What: I designed a quiet reading corner for the library using beanbags and fabric screens ✓. So what: in testing, 9 of 12 pupils said it felt calmer than the rest of the library, but the screens blocked the light, so it felt gloomy ✓. Now what: I would use lighter, translucent fabric and add a lamp, then re-test with the same group ✓.

Why marks are not awarded

"I think my project went well and I am happy with it."

0 points: no evidence, no weakness, no next step.

WE DO — Guided practice

Use the starters and word bank to help you

Your first idea didn't work and you changed direction halfway through.

2 Explain how to show creative bravery in your evaluation. (2 marks)

Sentence starters

One reason is … because …

Another reason is … so …

Word bank

hiding · honest · direction · explain · learned · changing · didn't · rather

Tip: 2 marks = 2 separate, developed points.

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YOU DO **On your own** No notes. Check your answers afterwards.

3 Quick check: tick one box for each.

a) What is creative bravery?

☐ Never changing your idea once you've chosen it ☐ Working alone so no one sees what goes wrong ☐ Taking risks and honestly admitting what didn't work ☐ Always using bright, bold colours and big text

b) Which is the strongest evaluation?

☐ I think the poster went well overall, and the people who saw it seemed to like it a lot. ☐ In testing, 8 of 10 users understood the message in 5 seconds, but younger users found the font hard to read, so I'd increase its size. ☐ My poster was good because I worked very hard on it for weeks and it looks really nice. ☐ I liked it, and most people I asked said it was good, so I wouldn't change anything at all.

c) When should you evaluate?

☐ Only at the very end ☐ Only if the idea fails ☐ Never ☐ Throughout the project

4 Key terms: write the letter of the matching description next to each term.

1. **Evaluation**	____	**A** A structure for reflective writing
2. **Creative bravery**	____	**B** Taking risks, and being honest about what worked and what didn't
3. **What? So what? Now what?**	____	**C** Honest judgement of your work using evidence

5 Explain what is meant by 'Evidence in evaluation'. (2 marks)

6 Explain what is meant by 'Weak evaluation'. (2 marks)

Check and reflect

Mark your answers with the answer sheet. Go back to the checklist on the site and re-rate each "I can" statement above. Which one still needs work?